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BUSINESS WIRE: LeWeb Conference "speakers announcement"

MITTEILUNG UEBERMITTELT VON BUSINESS WIRE. FUER DEN INHALT IST ALLEIN DAS BERICHTENDE UNTERNEHMEN

VERANTWORTLICH. ----- 9

and 10 December - at 104 - Paris 19th district The guest of honour of this edition dedicated to the « real-time web » is Her Majesty Queen Rania Al Abdullah. PARIS -- (BUSINESS WIRE)--13.11.2009-- Keynote speakers at this Europe's leading Internet event, organized by Géraldine et Loïc Le Meur, include : * Christopher J. Alden - SixApart Ltd. - Chairman & CEO * Eric Archambeau - Wellington Partners - General Partner * Michael Arrington - TechCrunch - Editor * AJ Asver Scoopler - Scoopler - Co-Founder * Catherine Barba - Malinea - Founder & CEO * Ethan Beard - Facebook - Director, Facebook Developer Platform * Osama Bedier - Paypal - Vice President Platform and Emerging Technology * Richard Binhammer - Dell - Senior Manager, Corporate Affairs, Involved with Dell's Social Media Efforts * Violet Blue - Author, Columnist, American blogger and futurist * Danah Boyd - Researcher at Microsoft Research New England and a Fellow at the Harvard University Berkman Center for Internet and Society * Chris Brogan - President, New Marketing Labs and Author, Trust Agents * Paul Carr - British Writer & Columnist * Bernard Charles - Dassault Systemes - President & CEO * Jeff Clavier - SoftTech VC - Founder & Managing Partner * Jennifer Corriero - TakingITGlobal - Co-founder and Executive Director * Jean-Philippe Courtois - President of Microsoft International * Thomas Crampton - 360 Digital Influence, Ogilvy Public Relations Worldwide - Asia-Pacific Director * Iain Dodsworth - TweetDeck, Inc.- Founder & CEO * Jack Dorsey - Twitter - Inventor, Founder and Chairman of Twitter * Daniel Ek Spotify - Founder & CEO * Timothy Ferriss - Author - nominated as one of Fast Company's "Most Innovative Business People of 2007" "The 4-Hour Workweek" * Andrew Fisher - Shazam Entertainment - CEO * Laura Fitton - Pistachio Consulting & oneforty - Founder * Lukasz Gadowski - Team Europe Ventures - Co-Founder & Partner * Steve Gillmor - TechCrunchIT -

Editor * Louis Gray - Paladin Advisors Group - Managing Director * Baroness Susan - Greenfield CBE - Director of the Royal Institution of Great Britain Royal Institution of Great Britain * Fabrice Grinda - OLX, Inc. - Co-CEO * Barak Hachamov - My6sense - Founder & Chairman * Habib Haddad - Yamli - Founder * Nick Halstead - TweetMeme - Founder & CEO * John Ham - Ustream - Co-founder & CEO * Brent Hoberman - Mydeco - Founder & Executive Chairman * David Hornick - August Capital * Tony Hsieh - Zappos.com - CEO * Chad Hurley - YouTube, Inc. - Co-founder & CEO * Joi Ito - Creative Commons - CEO * Michael Jackson - Mangrove Capital Partners - General Partner * Mike Jones - COO - MySpace * Marco Kaiser - Seismic * Justin Kan - Justin.tv - Founder & President * Andrew Keen - Author of Cult of the Amateur * Andrew Lacy - Tapulous - Co-Founder & COO * Patrice Lamothe - Pearltrees - Inventor & CEO of Pearltrees * Dan'l Lewin - Microsoft Corporation - Corporate Vice President, Strategic and Emerging Business Development * Matthias Lufkens - World Economic Forum - Associate Director, Media * Om Malik - GigaOM Networks - Founder * Marissa Mayer - Google - Vice President, Search Products & User Experience * Dave McClure - Startup Investor & TroubleMaker * Sean McCullough - Ping.fm, Inc. - Founder & CEO * Daryll McDade - Microsoft Corporation - Platform Strategy Advisor * Mario Menti - TwitterFeed - Founder * Ben Metcalfe - Swordfish Corp. - Founder & CEO * Jack Moffitt - Collecta - CTO * Kimbal Musk - OneRiot - Founder & President * Ouriel Ohayon - Appsfire and Topify - Co-Founder * Jeremiah Owyang - Altimeter Group - Partner * Sean Percival - Tsavo Media - Director of Content * Chris Pirillo - Lockergnome - Founder * Shervin Pishevar - Social Gaming Network - Founder & CEO * Marc Rougier - Goojet - President & Co-Founder * Steve Rubel - Edelman Digital - SVP, Director of Insights * Christopher Sacca - Lowercase Capital LLC - Founder * Ryan Sarver - Twitter - Director of Platform * Jennifer L. Schenker - Informilo - Founder & Editor-in-Chief * Robert Scoble - Rackspace - American blogger, technical evangelist, and author * Gary Shainberg - BT - Vice President, Global Technology & Innovation Support BT Plc, Office of the Chief Scientist * Brian Solis - FutureWorks - Principal * Seth J. Sternberg - Meebo - Co-founder & CEO * Yossi Vardi - Investor & Entrepreneur * Martin Varsavsky - FON - Founder & CEO * Gary Vaynerchuk - Wine Library TV - Host * Fred Wilson - Union Square Ventures - Managing Partner * Niklas Zennstrom - Atomico Ventures - Co-Founder & Partner "REAL-TIME WEB" : The real-time web is this year's true revolution. The meteoric success of Twitter has ushered in the age of immediacy and promises to send shockwaves through society and the economy. In light of the growth of the Facebook and Twitter ecosystem and the new ways in which mobile phones are being used, start-up companies and major enterprises alike are gearing their services towards this new environment and the new ways of consuming content, such as applications, games, news, reading, services and leisure. The full list of programmes and speeches will soon be available on www.leweb.net. For all accreditation requests, refer to <http://leweb.net/leweb/press>. LeWeb' 09 will be held at 104 104, rue d'Aubervilliers /

5, rue Curial - 75019 Paris Media partners : TechCrunch, LCI, La Tribune, Business Wire, Goom Radio, The Next Web.com, IAB France, France Info et 20 minutes.fr About LeWeb conference: LeWeb is Europe's number one event for the web industry, and number two in the world. The 2008 conference was attended by participants from 40 countries and 300 journalists. Previous keynote speakers include Shimon Peres in 2006, Philippe Starck in 2007 and Paulo Coelho in 2008. [CT] Kontakt: For LeWeb Editorial: Voice Sandra Codognotto / Sibylle de Villeneuve Tel.: 01 73 04 60 56 / 53 / 52 scodognotto@crmvoice.fr / sdevilleneuve@crmvoice.fr BUSINESS WIRE A Berkshire Hathaway Company Sandweg 94 F D-60316 Frankfurt a. M. t. +49 (0)69-91 50 66-0 f. +49 (0)69-91 50 66-50 e. germany@businesswire.com w. www.businesswire.de oder www.businesswire.com vwd Vereinigte Wirtschaftsdienste AG Tilsiter Straße 1 60487 Frankfurt am Main Telefon: +49 69 50701-0 Telefax: +49 69 50701-126 E-Mail: info@vwd.com www.vwd.com

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